

REP HEADLINE# 6332521
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP21/12 17.56
*** WFTV-TV ***

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # 6556 SALESMAN #
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6332521 CLASS: NATL. LOCAL REGIONAL

PRDCT AMRCNS 4 PROSPERITY EST#589 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 SEP26/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 17.56

REP: TO: NSM/NSA
FR: HILARY
NEW ORDER
TTLS: 18900
PLS CFM, THX! 9/21

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500P-600P	30		\$3,300.00	9/25	9/26	3		TU-W	3
PROGRAM : EYEWIT NWS 5												
2			600P-630P	30		\$4,500.00	9/25	9/26	2		TU-W	2
PROGRAM : EYEWIT NWS 6												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 589

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SEP/12						18900.00						
CONTRACT TOTAL												18900.00
TOTAL SPOTS												5

MARKET TOTALS \$85,909 WFTV 22% WKMG 32% WESH 30% WOFL 16% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*